****

**RAQUEL OCLARINO TERRAGO**

B6 Rosal St., Samama Compound, Ligid-Tipas, Taguig City

09066176299

raquelterrago@gmail.com

**EDUCATIONAL BACKGROUND:**

AB Mass Communication Major in Advertising

Lyceum of the Philippines University

2007-2011

**PROFESSIONAL EXPERIENCE:**

***Advertising Management Associate (February 2014-February 2015)***

**Paymentwall Inc., Makati City**

The all-in-one Global Monetization Platform for Digital Content, Virtual Goods and Web Services. It is the leading digital payments platform for globally monetizing digital goods and services.

Job Description:

* Promote Offerwall platform to prospective clients by identify and sourcing high quality leads and reach out to them successfully via all kind of communication channels.
* Optimize and improve the Offerwall platform, identifying ways to improve service, revenue and efficiency.
* Building and maintaining meaningful relationships with ad agencies and clients.
* Manage, input, and optimize the global offer inventory on the Offerwall platform.
* Assist affiliate in the integration and payment process
* Keep up to date and maintain expertise on the virtual currency and payments industries.
* Handles events planning for recruitment in Manila office
* Coordinates with media for marketing purposes
* Works with Marketing department in other offices for new product and brand promotion

***Marketing Associate (April 2013-December 2013)***

**FETA Travel Depot, Ortigas City**

The pioneer and leading travel agency resource center and consultancy in the Philippines. To date, FTD have helped set up more than 300 retail travel agencies within the Philippines.

Job Description:

* Help develop engaging content that communicates across a number of mediums to include: social media, print ads, brochures, flyers and web.
* Assist with creating and editing effective marketing campaigns for Travel deals and Business Packages Programs in accordance with set deadlines
* Collaborate with the management and staff to identify the best strategy for presenting content to ensure a clear and engaging message for the targeted audience

***Events Assistant (August 2011 to September 2012)***

***Accenture Inc., Mandaluyong City***

Accenture is a global management consulting, technology services and outsourcing company, with more than 246,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world’s most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments.

Job Description:

* Handles events planning and management requirements of our customers through venue scouting, rate canvassing and negotiation, food arrangements and other logistical requirements.
* Coordinates and ensures the execution of all activities related to setting up large, off-site meetings and events
* Develops and cultivates relationships with key contacts and vendors (e.g., hotel, caterer, etc.).
* Manages event budgets.
* Handles administrative services required for each event (contract signing, PO, invoice and payment processing, approvals and other financial related requirements

***Part-time Marketing Assistant (May 2006-May 2009)***

***Electronic Information Solutions Inc., Auro-Vir Plaza, Evangelista St.***

EISI has been in business since 1993 providing Philippine libraries with products and services to manage their diverse information resources and provide quality services to their patrons.

Job Description:

* Prepare and design marketing peripherals (e.g product brochures, leaflets etc.)
* Maintain company website
* Write events/news on company blog

**TRAININGS AND SEMINARS ATTENDED:**

**School of Leaders** (June 2009-February 2010)

Doulos for Christ World Harvest Ministry

United Nations Avenue, Manila

**On-the-Job Trainee** (June-August 2010)

Marketing Department/The Body Shop Philippines

Ortigas, Pasig City

**PERSONAL INFORMATION:**

Age: 25 years old

Civil Status: Single

Height: 5’3

Weight: 100 lbs.

Skills: Photography, Photo and Video Editing (Intermediate), Hosting (Events), Proficient in MS Word, MS Excel.

**CHARACTER REFERENCES:**

[Available upon request]

I hereby certify that the above information is true.

**Raquel O. Terrago**

Applicant